

Media Pack [2011]

www.wholebuild.co.uk

www.thecodestore.co.uk

www.codewizard.co.uk



Build  Code

reaching

280,000+

construction professionals every year



the codestore.co.uk

codewizard

Why Build2Code ?

Build2Code is a collaboration of companies that provide a complete solution for you to market and sell Code for Sustainable Homes compliant products and services to key decision makers.

Wholebuild.co.uk hosts the articles, reviews, product details and links necessary to raise your business profile online.

Codewizard.co.uk puts your CfSH products and services in front of specifiers as they manage & deliver their projects.

The Code Store - specialist suppliers of products, services and solutions that comply with the Code for Sustainable Homes.

Over 20,000 visitors per month & growing

Promote



Gateway to Innovative & Sustainable Building Solutions



Buy



Project manager for CfSH

Specify

Build2Code

Wholebuild.co.uk

The Gateway for Innovative and Sustainable Building Solutions

Top-ranked website
'Sustainable Construction'
'Building Products'

Top Quality
1800 pages of Microsites and
Related Marketing Content

Key Contributors

- Trade Associations
- Product Suppliers
- Building Professionals
- Training Providers

Networking & Linking

- Automated Member Links
- Easy Site Navigation
- Increased Sales & Leads



We have been using Wholebuild from the early stages and the results have been great. The team are very helpful and offer continued support, and are always doing their very best to go the extra mile! The site is straightforward; uploading and viewing information is uncomplicated. Highly recommend the website! A superb information and marketing tool all-round with a dedicated team on hand!

Holly Wilks, Marketing, Hanson Formpave



thecodestore.co.uk

Code compliant confidence

We only stock Code compliant products for inclusion in CfSH projects.

Buy-it-Now

For products that can be sold through the site, we offer unrivalled rates, service & product knowledge

Easy to navigate

All 32 Code issues are addressed in easy to navigate menus

Code Evidence or Specify button

Instantly create a PDF of your product - highlighting its compliance with Code criteria which can be used as evidence.



[The Code Store] has something of the Wow factor about it. Not only do you succeed in describing this complex picture in a manner that is clear and understandable but you then list the products to meet that criterion. In a nutshell I think you have made this complex subject understandable and resolvable. Brilliant!...

Geoff Wood MBA FRICS - BCO

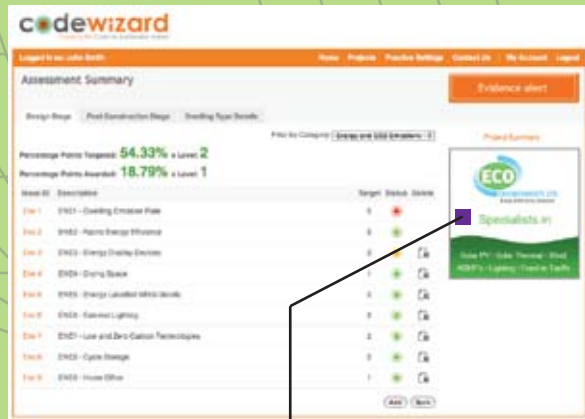


codewizard.co.uk

Cracking the Code for Sustainable Homes

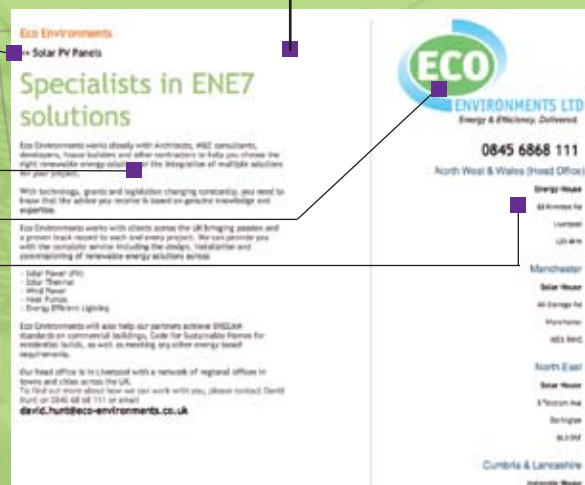
The leading project management system for Social Housing

Hundreds of Architects, RSL's & CfSH assessors registered and looking to specify products and services to meet compliance.



Microsite features:

- Up to 20 products listed
- With associated images and data sheets
- Company description
- Company and certification logos
- Up to 10 addresses and contact details



“

Codewizard helps our company to collect the myriad pieces of information needed for the assessor to submit our application to BRE Global for authentication. The traffic light system is particularly helpful and forms a useful platform for constructive dialogue with our Code Assessor

”

Colin Fuller
Red Admiral Homes Ltd.



In association with



A few of our clients:

Calfords Eaden
Gladedale
DSA Engineers
Assent BC
Rushcliffe Borough Council
Redrow
Architecture PLB
Newark & Sherwood Homes

RCTC Borough Council
Red Sky Property
Denovo Design
Raglan Housing Association
Reegen
Ainsley Gommon Architects
Landmark Housing
Ecotecture
Story Homes



ratecard

Valid until 01.01.12

	Free	£499 ^{+VAT} per annum
Articles & marketing content on Wholebuild	●	●
Microsite on Wholebuild		●
Microsite on Codestore		●
Microsite on Codewizard		●
Dedicated Account Manager		●
Products assessed by Codestore Assessor *	●	●
Re-sell on Codestore	●	●
Banner throughout Codewizard		●
Banner in relevant section on Codestore		●
Preferential rate at forthcoming Code Show		●

* Call us on 0151 324 0779 to have your product assessed for Code compliance

Apply to advertise by calling 0845 5274740